



# SUPPORT YOUR PEOPLE

Hello Neighbor is an Alexandria area initiative that helps new and existing residents integrate into the community. We believe that building strong relationships - both in and out of the workplace - is key to creating a thriving community. By encouraging employees to connect, you're not just supporting them, you're investing in the future of your business and the Alexandria area.

Our program co-hosts events throughout the year for residents to get to know one another. We're here to support those looking to find "their people" and hope to help them make some connections along the way!

## Sponsorship Levels

✿ All monthly benefits are valid through the end of the calendar year

### Good Neighbor

\$500

- + Logo on website for one year, linked to your business website
- + Visual recognition at monthly events
- + Quarterly newsletter recognition, linked to your business website
- + Logo on monthly event flyers
- + Logo on monthly event email blast marketing (AAEDC & Chamber)
- + New sponsor recognition post on Hello Neighbor Facebook page

### Great Neighbor

\$1000

- + Logo on website for one year, linked to your business website
- + Visual recognition at monthly events
- + Quarterly newsletter recognition, linked to your business website
- + Business spotlight on website
- + One job posting email blast from AAEDC
- + Annual Community Connections event marketing including:
  - Logo on event flyer
  - Logo on email blast marketing (AAEDC & Chamber)
  - Social media recognition
  - Verbal & visual recognition at event
  - Two yard signs displayed at event
- + New sponsor recognition post on Hello Neighbor Facebook page

This program made possible by



*we saved you a seat,  
let's do this together!*

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